

PRESS RELEASE



For immediate release

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A Social Marketing 'Eventure'

The South Wales Chamber of Commerce (SWCC) recently held their first Social Marketing event in partnership with Eventure UK.

Both members and non-members came together at The Yard in Cardiff to hear guest speaker Paul Ragan share his infamous six points and discuss the highs and lows of being one of Wales' youngest multimillionaires.

Paul manages a large portfolio of companies as well as speaking publically at many business support seminars, and has engaged significantly with the media such as press, radio and TV since realising his wealth.

Graham Morgan, Director of the South Wales Chamber of Commerce, said: "The Social Marketing event was a first for the South Wales Chamber of Commerce and it is fair to say everyone gained a lot of information from this type of event. Attendees were facilitated in discussing key aspects of running an SME in challenging times and how they plan to grow coming out of recession.

"The past couple of years have been tough for businesses and listening to someone like Paul, who has experienced a lot of trials and tribulations during his successful career, is a healthy reminder that there is light at the end of the tunnel."

The SWCC represents over 1000 businesses pan South Wales and it is events such as these the Welsh business community will benefit from.

Ends

Notes for editors

Photo caption: from left – Graham Morgan, Director of South Wales Chamber of Commerce, Karen McGrath from Eventure UK and Paul Ragan.

South Wales Chamber of Commerce is the ultimate business network in South Wales and now incorporates the West Wales Chamber of Commerce.

The chamber exists to provide a regional voice and offer support to businesses pan South Wales.

For more press information pleased contact Laurian Corner at the South Wales Chamber on 01633 242715 or laurian.corner@southwaleschamber.co.uk