



PRESS RELEASE

For immediate release

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Chambers of Commerce Business Week 2010 is officially launched!

The South Wales Chamber of Commerce (SWCC) has officially launched its Chambers of Commerce Business Week 2010 – sponsored by the University of Glamorgan Business School.

Ever growing, the SWCC annual business week will commence 20th September 2010 - a week before Wales is launched into the global limelight playing host to the legendary Ryder Cup.

Keeping the Ryder Cup in mind this year's business week will be themed around sport - a multi million pound industry - and a number of sporting guest appearances will be a key aspect of the week.

The week will kick off with a launch breakfast and lunch on Monday 20th September, followed by the high profile Callaghan Lecture on Tuesday 21st September, continued with the annual exhibition at the Celtic Manor on Wednesday 22nd September and closed with the impressive Business Awards Dinner on Friday 24th September at the glamorous Mecure Holland House.

Details of each event will be launched individually so watch this space for high profile speakers, sporting guest stars, prestigious venues and profiled sponsors.

Kim Turner, Marketing Manager for the South Wales Chamber of Commerce, said: "This is the fifth year I have worked on the Chambers of Commerce Business Week and it grows year-on-year.

"Last year was a huge success, especially with the high profile Callaghan Lecture as we secured Chancellor of the Exchequer Alistair Darling. We are aiming big again this year and will soon announce another high profile politician to deliver the key note speech.

"Merging with the West Wales Chamber in December 2009 means that we can now spread our events calendar further afield and will be delivering events in the three major post code areas: NP, CF and SA. This will give businesses pan South Wales the opportunity to be involved in what can only be described as an integral part of the annual business calendar."

Monica Gibson-Sweet, Dean of Glamorgan Business School, said: "Glamorgan Business School is proud to be sponsoring the Chamber of Commerce Business Week.

"As Dean of one of the leading Business Schools in Wales, I believe that the 'Business Week' provides a unique opportunity for private, public and voluntary sector partners to network and gain information about the current business challenges and opportunities we are facing in Wales today.

“Prosperity in the current and future economic climate will ultimately depend on enterprising and talented people to drive innovative companies forward. Glamorgan Business School has an important part to play in helping to create this prosperous Welsh economy by training, educating and challenging the professionals of tomorrow.

“We look forward to September 20th - 24th and relish the chance to shape and help business in Wales grow and develop.”

The Business Awards, in partnership with the Western Mail plays a huge part of the SWCC Chambers of Commerce Business Week and present businesses with an opportunity to enter into a number of categories.

This year’s categories have been announced and businesses can now enter into the following categories:

- Most Promising New Business, sponsored by GoCompare
- Welsh Company of the Year, sponsored by Admiral
- Excellence in Marketing, sponsored by Zeffa Ltd
- Go Green, provisionally sponsored
- International Business, provisionally sponsored
- Innovation Through Technology
- Entrepreneur

Entry forms are available to download through the website www.businessweek.org.uk and should be submitted electronically to info@businessweek.org.uk by 18th June 2010.

Admiral, last year's category winners for Welsh Company of the Year were thrilled with their prestigious award and explain why it is crucial for businesses to enter into these awards:

Justin Beddows, Communications Manager for Admiral, said: "We were thrilled to win the prestigious Welsh Company of the Year title at last year's Chambers of Commerce Business Awards. These awards go from strength-to-strength and are the most important business awards in Wales. We take great pride in being a truly Welsh company so it was fantastic to win the award, not just for the management team at Admiral, but for every member of staff at our offices across South Wales.

"This year we have decided to sponsor the category we won in 2009. The Business Awards are a great way to promote the many success stories in Wales. They recognise the achievements of Welsh business, both large and small, and the contribution Welsh companies make to our economy and to that of the whole United Kingdom. We are delighted to be part of this by sponsoring the Welsh Company of the Year category."

By entering into the SWCC Chambers of Commerce Business Awards entrants* will then go through to the National British Chamber of Commerce Awards and be in for the chance to win £50,000 worth or prize money.

There is an opportunity to sponsor the remaining Business Award categories, please call 01633 242748 for more details.

Please visit www.businessweek.org.uk for more information regarding the Chambers of Commerce Business Week 2010 or www.southwaleschamber.co.uk for more information regarding SWCC.

*Any business in Wales can enter into the Chambers of Commerce Business Awards. Only members of the South Wales Chamber of Commerce will then be entered into the National British Chamber of Commerce Business Awards free of charge. Any non-members will be given the option to enter into the National British Chamber of Commerce Business Awards for a fee of £150. To become a member of the South Wales Chamber of Commerce please visit www.southwaleschamber.co.uk

Ends

Notes for editors

The South Wales Chamber of Commerce is the ultimate business network in South Wales and now incorporates the West Wales Chamber of Commerce. The chamber exists to provide a regional voice and offer support to businesses pan South Wales.

Since merging with the West Wales Chamber of Commerce, the South Wales Chamber of Commerce now represents over 1000 businesses and 100,000 employees.

For more press information please contact Laurian Corner at the South Wales Chamber on 01633 242715 or laurian.corner@southwaleschamber.co.uk