



PRESS RELEASE

For immediate release

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Business Awards through your pan South Wales Chamber

The Chambers of Commerce Business Awards, sponsored by the University of Glamorgan Business School, have just received confirmation that the British Chamber of Commerce Business Awards have extended their deadline to 16th July so the 1st prize of £25,000 is still up for grabs!

Being part of the pan South Wales Chamber Business Awards, in partnership with the Western Mail, means your business, if shortlisted into one of the seven categories, will benefit from being launched into a pool of potential new business and entered into the British Chamber of Commerce Business Awards* .

Not only will the 47,000 members of the British Chamber of Commerce hear about your success in making it to the Business Award finals, your company will be promoted through the national media.

The seven categories to enter are:

- Most Promising New Business, sponsored by GoCompare
- Welsh Company of the Year, sponsored by Admiral
- Excellence in Marketing, sponsored by Zeffa Ltd

- Go Green, sponsored by Carbon Trust
- Entrepreneur of the Year, sponsored by Flexible Support for Business
- International Business, sponsorship opportunity available
- Innovation Through Technology, sponsorship opportunity available

Zeffa, sponsors of this year's category Excellence in Marketing, said:

“Zeffa is delighted to be part of the Chambers of Commerce Business Awards, by sponsoring the Excellence in Marketing award again this year.

“We are excited to see the return of the event which champions the diversity and energy of businesses in Wales.

“In an economic downturn it is critical for businesses to maintain their market share by creating a sustainable marketing strategy that puts them at the top of mind with existing and potential customers and the Excellence in Marketing award celebrates those businesses that do just that.

“We encourage any Welsh businesses who feel that they have developed and implemented a successful marketing strategy to get involved and enter for the award at www.businessweek.org.uk”

*Non-members of the South Wales Chamber of Commerce will have to pay £150 to be entered into the British Chamber of Commerce Business Awards

Ends

Notes for editors

The South Wales Chamber of Commerce is the ultimate business network in South Wales and now incorporates the West Wales Chamber of Commerce. The chamber exists to provide a regional voice and offer support to businesses pan South Wales.

Since merging with the West Wales Chamber of Commerce, the South Wales Chamber of Commerce now represents over 1000 businesses and 100,000 employees.

For more press information please contact Laurian Corner at the South Wales Chamber on 01633 242715 or laurian.corner@southwaleschamber.co.uk