



# PRESS RELEASE

For immediate release

18<sup>th</sup> August 2010

## South Wales' Most Promising New Business' have been selected!

The South Wales Chamber of Commerce is pleased to announce the shortlisted candidates for Most Promising New Business – one of the award categories that form the Chambers of Commerce Business Awards, in partnership with the Western Mail.

This year Rollspack UK Ltd, Smart Solutions Recruitment and Zeffa Limited will go head-to-head to compete for the title of Most Promising New Business.

The Most Promising New Business Award is sponsored by Go Compare and the winners will be announced at the Awards Dinner on Friday 24<sup>th</sup> September at the Mecure Holland House Hotel.

Hayley Parsons, Chief Executive of Gocompare.com, said: “Reading the submissions for the Most Promising New Business category was both inspiring and daunting. Inspiring because they showed that business in Wales is booming, with creative and driven people working hard to make their companies a success, and daunting because of the sheer volume of entries to get through!

“Gocompare.com is a young business itself, and I know how difficult it can be to launch and grow a company. But starting a business is also very rewarding, and I think that it’s important to acknowledge the sacrifices people make and the risks they take when setting up a company. This award provides the national recognition that new businesses in Wales deserve; my only regret is that we had to whittle the entries down to a shortlist of three!”

Brian Tranter, from Rollspack UK Ltd, said: “Rollspack is in a very exciting position having achieved in 7 months accreditations (ISO9001, ISO13485, BRC) that it takes most companies years to attain. Holding these accreditations and manufacturing in a Clean Room clearly establishes us as the supplier of choice for premium product manufactured in the UK.

“It is for this reason we highlighted a number of awards which would be complimentary to our business and raise our profile among our targeted demographic. The Chamber of Commerce Business Award for Most Promising New Business would be a real feather in our cap and just to be shortlisted will go a long way to increasing awareness of our company and its unique offering.

Operating the only Class 10,000 Pharmaceutical Grade Clean Room of its type in Western Europe, Rollspack manufacture wipe products for the Healthcare, Personal Care, Domestic Cleaning and Catering industries.

They are the supplier of choice for premium products and in light of their recent accreditations (ISO9001, ISO13485, BRC); they are head and shoulders above any competition within the industry.

Nathan Bowles, Chief Executive of Smart Solutions Recruitment, said: “We have worked hard to establish Smart over the past three years and are proud of what we have achieved. It’s all down to the hard work and commitment of the team who support me and I want them to have the recognition that an accolade like this would bring. We’re all really excited to have been shortlisted.”

Smart is a recruitment agency, providing temporary and permanent staff. It specialises in several sectors including waste & recycling, food manufacture and call centres. It also offers generalist recruitment, operating from high-street offices in towns across Wales and the UK.

James Robinson, Managing Director of Zeffa Limited, said: “Zeffa entered this award not for self preservation but to give recognition to our clients, suppliers and colleagues. The success of our business has been down to the trust our customers put into us, our suppliers for giving us access to the best media platforms and our colleagues who have been the backbone of our business.

“Being shortlisted really is a delight. We’re overjoyed that our hard work has been recognised by the judging panel. It really does make us feel good about our future and we hope our stakeholders are as proud of this amazing accolade as we are.”

Zeffa is an independent media planning and buying agency with offices in Cardiff and Bristol. Whether you want to raise brand awareness, increase sales or drive immediate response, through TV, radio, online, outdoor or press, we’ll make sure that, time and again, your entire budget goes on engaging your customers

For more details on the Awards Dinner, how to book and other events during Chambers of Commerce Business Week, sponsored by the University of Glamorgan Business School, visit:

[www.businessweek.org.uk](http://www.businessweek.org.uk)

**Ends**

### Notes for editors

**Photos and logos** for Rollspack UK Ltd, Nathan Bowles - Smart Solutions Recruitment and Zeffa Limited

### Press release 3 of 7 - categories to follow:

- Excellence in Marketing, sponsored by Zeffa Ltd
- Go Green, sponsored by Carbon Trust
- Innovation Through Technology sponsored by Danwood Wales
- International Business

The South Wales Chamber of Commerce is the ultimate business network pan South Wales and exists to provide a regional voice and offer support to businesses pan South Wales.

Since merging with the West Wales Chamber of Commerce, the South Wales Chamber of Commerce now represents over 1000 businesses and 100,000 employees.

For more press information please contact Laurian Corner at the South Wales Chamber on 01633 242715 or [laurian.corner@southwaleschamber.co.uk](mailto:laurian.corner@southwaleschamber.co.uk)