



Fresh Recruitment drive fundraising for Cancer Research Wales

For distribution immediately

FRESH RECRUITMENT, based in the heart of Cardiff city centre raised over £1,000 for Cancer Research Wales during their 5th birthday party event at the Parkhouse Club. Clients from all over Wales attended the event and helped to raise funds for Cancer Research Wales, where all the money raised will help to fund pioneering research projects carried out by internationally renowned scientists and PhD students across the Principality. An auction was held and donations from Jamie Baulch – Definitive Sports, Confused.com, The Peacock Group, Cardiff Blues, FD Systems, British Biocell, all helped to contribute to the fundraising success.

Fresh Recruitment, who have been recognized as one of Wales' Hot 100 companies base their success to date on the trust that they have built up with their client base and matching like-minded businesses with candidates quickly and reliably. Started in 2005 by Jason Pask and Simon Dawes - who still maintain day-to-day management of the business, the team has grown 100% in the past 2 years and continues to grow, despite the financial downturn.

Jason Pask, Director comments *"We are pleased to support Cancer Research Wales at our recent 5th party celebrations. Reaching 5 years in business has been a significant milestone for us as a business and this is down to the provision of a fully transparent service – visibility, communication and proactivity are key to our business and customers appreciate the personal honest service we offer. Customer service and after sales is important and all our repeat business is based on relationship building.*

Jason continues, *"As a business we don't believe in doing things by half – our mission is to be the premier recruitment agency in Wales, ensuring a first class service across every discipline. Continual improvement is a necessity, not a 'nice to have' and this is the*



philosophy of our business. We will also continue to support Cancer Research Wales as we grow and use them as our nominated charity for 2010. Thank you again to everyone that has supported us."

Graham Morgan, Director of the South Wales Chamber of Commerce, said: "Fresh Recruitment Wales are valued members of the South Wales Chamber of Commerce and have gone from strength-to-strength as a company over the past five years.

"This type of event was a great one to be involved with particularly as the money raised will be going to such a worthy course."

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About Fresh Recruitment Wales

You need to meet the right people. When you're recruiting or planning a career move, the future could depend on your next introduction.

Fresh Recruitment can make that meeting happen. We do it by understanding what individual businesses need - and the ambitions and aspirations of individuals. They're always unique, and so are our solutions.

You'll find we react swiftly to your changing needs. You'll find us the perfect long-term recruitment partner for your organisation or your first port of call when it comes to your career.

With over 30 years' experience between us, we know a thing or two about the jobs market . We constantly study the changing business landscape. We analyse, collate, evaluate and plan ahead.

We combine that know-how with a business ethos that puts your needs at the centre of every action we perform on your behalf - and systems dedicated to finding the right outcome on time, every time.

Our people are quite simply the best. Well, we suppose that's what you'd expect in a company dedicated to excellence in recruitment. Add their flair, knowledge and commitment to your plans, and you'll see why our solutions are always fresh, always effective.

About Cancer Research Wales

Cancer Research Wales is the only totally independent cancer research charity for Wales founded in 1966 with the philosophy that all money raised will be spent in Wales. The money raised will help to fund pioneering research projects carried out by internationally renowned scientists and PhD students across the Principality. At Cancer Research Wales we pride ourselves on funding the highest calibre of research which has the potential to benefit millions of lives worldwide, as well as in our local community.



We rely totally on the generosity of the public to support us and currently require £2 Million every year to meet our commitments in Wales. This includes the only specialist cancer library in Wales which is freely available to all medical professionals including those from other charities.