



# Press Release

For immediate release

**1<sup>st</sup> July 2010**

## **An International Trade Gateway**

Continuing on its quest to help businesses in Wales trade internationally, the South Wales Chamber of Commerce (SWCC) has launched its International Trade Gateway.

An extension and re-development of the SWCC International Trade web page, the International Trade Gateway will provide businesses with four key sections: Consular's - who are they in Wales, Country Links - who can help businesses in Wales, Universities and Colleges - who are they in Wales and Sources of Support - International trade services.

Graham Morgan, Director of the South Wales Chamber of Commerce, said: "Facilitation of international activity is something we are very keen to develop given the international nature of the chamber brand. SWCC is the route to new markets and inter trading alliances - something we are exploring methodically as part of our National Recovery Plan for Wales (NRP)."

The NRP for Wales also urges Local Authorities and Welsh Assembly Government to look at ways to facilitate a greater interest of Welsh business proprietors in overseas markets. SWCC are keen to work with

International Business Wales to develop a Welsh export strategy that builds on our strengths in services and new manufacturing activity.

Mr. Morgan continues: “In order to develop a strategy it is fundamental to be proactive and work together to successfully deliver success to Welsh exporters and not work in isolation. Activities and raising awareness of the benefits of trading internationally will be key to the business community.”

International Trade Gateway can be viewed online by clicking here:

<http://www.southwaleschamber.co.uk/international/>

Ends

#### Notes for editors

The South Wales Chamber of Commerce is the ultimate business network in South Wales and now incorporates the West Wales Chamber of Commerce. The chamber exists to provide a regional voice and offer support to businesses pan South Wales.

Since merging with the West Wales Chamber of Commerce, the South Wales Chamber of Commerce now represents over 1000 businesses and 100,000 employees.

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