



Date: Wednesday 20th January 2010

For immediate release

Internationalisation is key for Wales

Graham Morgan, Director of the South Wales Chamber, said: “The South Wales Chamber is thrilled with the news of a Japanese automotive components company is to create 600 jobs in Wales. This is a perfect example of internationalisation and we need to encourage these types of relationships to bring investment into Wales.

“Internationalisation is part of our National Recovery Plan that was launched last week and one of our recommendations is for International Business Wales – the Welsh Assembly Government’s inward investment arm - to develop a Welsh export strategy that builds on our strengths in services and new manufacturing activity.

“In order to develop a strategy it is fundamental to be proactive and work together to successfully deliver success to Welsh exporters and not work in isolation. Activities and raising awareness of the benefits of trading internationally will be key to the Welsh business community.”

Ends

Notes for editors

South Wales Chamber of Commerce is the ultimate business network in South Wales and now incorporates the West Wales Chamber of Commerce -it represents over 1000 businesses and 100,000 employees.

The chamber exists to provide a regional voice and offer support to businesses pan South Wales.

www.southwaleschamber.co.uk

For more press information pleased contact Laurian Corner at the South Wales Chamber on 01633 242715 or laurian.corner@southwaleschamber.co.uk