

PRESS RELEASE



For immediate release

22 January 2010

It's official – a pan South Wales Chamber

The Welsh business community now has significant representation from a leading business organisation – the South Wales Chamber of Commerce.

To mark the historical merger the SWCC hosted three launch events, supported by the South West Wales Local Investment Fund, yesterday in West Wales.

The first event of the day started with a breakfast in Hotel Plas Hyfryd, Pembrokeshire, followed by a lunch at Ffos Las Racecourse, Carmarthenshire and to close the final event was held at The Towers Hotel, Swansea.

Each event provided an opportunity for members and non-members to come together and understand the benefits of being a part of an influential business support agency. There are a range of benefits such as a free legal helpline, human resource advice and Chamber Chat magazine amongst others.

Having merged with the West Wales Chamber of Commerce (WWCC) the SWCC represents over 1000 businesses and 100,000 employees pan South Wales and has an even stronger, powerful and influential voice.

Graham Morgan, Director of the South Wales Chamber, said: "The launch events were a great success. We tapped into the West Wales Business Community

showing members and non-members how the South Wales Chamber of Commerce can benefit the Welsh business community.

“The chamber has gone from strength-to-strength over the past 15 months and we are now in a position where a united alliance of Welsh businesses are fully supported.

“We want to gain feedback from our members on how they see the newly merged chamber going forward. If anyone would like to comment they can contact the chamber through our website.”

To find out more on becoming a member of the South Wales Chamber of Commerce, please visit www.southwaleschamber.co.uk

Ends

Notes for editors

Photo captions:

- 1 - Simon Richards from the South West Wales Local Investment Fund
- 2 – Graham Morgan, Director of the South Wales Chamber

South Wales Chamber of Commerce is the ultimate business network in South Wales and now incorporates the West Wales Chamber of Commerce.

The chamber exists to provide a regional voice and offer support to businesses pan South Wales.

For more press information please contact Laurian Corner at the South Wales Chamber on 01633 242756 or laurian.corner@southwaleschamber.co.uk