

PRESS RELEASE



For immediate release

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The official launch for a historical merger

The Welsh business community now has significant representation from a leading business organisation – the South Wales Chamber of Commerce.

Having recently merged with the West Wales Chamber of Commerce (WWCC) the SWCC represents over 1000 businesses and 100,000 employees pan South Wales and has an even stronger, powerful and influential voice.

To mark the historical merger the SWCC is hosting three launch events on Thursday 21st January 2010 in West Wales and each event provides an opportunity for members and non-members to come together and understand the benefits of being a part of an influential business support agency.

Launch events are being held at the following venues:

- Hotel Plas Hyfryd, Pembrokeshire – 8.30am
- Ffos Las Racecourse, Carmarthenshire– 12.30pm
- The Towers Hotel, Swansea – 4pm

Graham Morgan, Director of the South Wales Chamber, said: “The chamber has gone from strength-to-strength over the past 15 months and we are now in a position where a united alliance of Welsh businesses are fully supported.

“Currently representing over 100,000 employees pan South Wales the chamber is plowing full steam ahead. Moving forward we are aiming high and have a number of ambitious targets on the agenda.

“One of these ambitious targets is to double our membership by 2012 and unlock other opportunities to increase the benefits we can offer our members, now stemming from Chepstow to Pembroke.”

Speaking highly of the South Wales Chamber of Commerce, member Owen Roberts, Business Development and Communications Manager from Tracesmart Ltd, said: “The South Wales Chamber has built up an excellent reputation within Wales and has firmly established itself as the nation’s most prominent business support organisation. We are proud to be associated with the chamber.”

For more information on the launch events please visit www.southwaleschamber.co.uk

Ends

Notes for editors

South Wales Chamber of Commerce is the ultimate business network in South Wales and now incorporates the West Wales Chamber of Commerce.

The chamber exists to provide a regional voice and offer support to businesses pan South Wales.

For more press information pleased contact Laurian Corner at the South Wales Chamber on 01633 242756 or laurian.corner@southwaleschamber.co.uk